



European Commission
TEMPUS

Modernization and harmonization of Tourism study programs in Serbia

544543-TEMPUS-1-2013-1-1-RS-TEMPUS-JPCR

Work package 7	DISS 7.1 Development and maintenance of project web site and web portal
-----------------------	--

Report on development and maintenance of project web site and web portal

Authors:	
Mr Dragan Stojanović, lecturer	
Darko Kotlo, system administrator	
Lazar Krstić, associate	

Leskovac, November, 2016

Higher Business School of Professional Studies has created (as part of its official web page) a Tempus project page Modernization and harmonization of Tourism study programs in Serbia 544543-TEMPUS-1-2013-1-1-RS-TEMPUS-JPCR, which has two version – Serbian and English. This page contains information on accreditation of new study programs (undergraduate and postgraduate vocational studies) within the Project's framework, information on organized workshops (Tourism and Autochthonous Gastronomic Offer; Creative gastronomy; Molecular gastronomy; Rural tourism – A chance you shouldn't miss) and information on organized trainings (Fidelio Suite 8; HBSL employees attendance of Pedagogical and IT skills training in Vrnjačka Banja; Interdisciplinary training – Methods of valorization of tourism potential and autochthonous gastronomic offer with special overview of distance learning; Informatics training for teaching and non-teaching staff of HBSL; English language training for HBSL teaching and non-teaching staff; Social media marketing in tourism training). Other information that can be found on the page include: guest lectures (Quality of higher education and use of modern technology and methods in the teaching process, Competitiveness and overview of key indicators for tourism development, Cultural heritage of Leskovac and its environs, Western Serbia - Tourism destination management), HBSL representatives' lectures at an event at Vlasina Lake – Exhibition of souvenirs and travel publications whose organizer was TOL, HBSL team visits to international project partner institutions (Greenwich, Piraeus, Cluj), HBSL' students study visit to partner institution in Piraeus and HBSL marketing activities on the Project. Besides these activities page contains information on procured IT equipment for teaching.

Information on all activities is accompanied with adequate video materials and photos.

All above listed information (English and Serbian version) can be found on Project page on HBSL's official web page:

1. http://vpsle.edu.rs/tempus_mhtsps/
2. http://vpsle.edu.rs/tempus_mhtsps_english-version/